

DIRECTORATE OF V.I. COORDINATION,
KHADI AND VILLAGE INDUSTRIES COMMISSION,
IRLA ROAD VILE PARLE (W) MUMBAI-56

No.: VIC/ADB/KRDP/2010-11/404

Date-05/08/2011
10

CIRCULAR

Sub:-Guidelines for selection of Implementing Agencies for implementation of five potential traditional village industry activities identified by the KVIC under ADB Cluster Programme -reg.

The Commission in its Meeting No.589th dated 27-01-2011 has approved the following Guidelines for selection of Implementing Agencies for implementation of five potential traditional village industry activities identified by the KVIC under ADB Clusters Programme by the concerned programme Directors.

I. Objective

Selection of Implementing Agencies for implementation of five potential traditional village industries activities identified by the KVIC under ADB Cluster Programme.

II Eligible Institution/Organization

i). Directly aided institutions of KVIC, registered either with the KVIC or the State Khadi & V.I. Board (KVIB) or Departmental unit of KVIC/ KVIB, Working units of KVIC/KVIB institutions who are not defaulters of any kind /type of KVIC loans, are eligible for financial assistance under ADB, based on techno economic viability and technical feasibility.

ii). The Implementing Agencies (V.I. Clusters) would be non Government Organizations (NGOs), institutions of Central and State Governments and Semi Government Organizations and Khadi & V.I. institutions of the KVIC or KVIB.

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III. Eligible Criteria for implementing agencies

1. The Implementing Agencies should have suitable expertise to undertake Cluster Development Programme with minimum experience of 5 years in the field of organizing directly or promoting village / rural industries activities.
2. Normally one IA will be assigned only one cluster (unless it is an agency with a statewide coverage).
3. The Implementing Agencies should have regional reputation and experience of working at grass root level.
4. The IAs should have personnel trained in the cluster development by UNIDO or other national level institutes like EDI, Ahmedabad, NISIET, Hyderabad etc.
5. The IAs should be preferably located in the cluster region and operating in the area of operation of the cluster.
6. The IAs should have experience to facilitate business development service by linking up with the service providers related to marketing, export, finance, HRD, technology etc.
7. The institution which is availing financial support from KVIC under any other scheme such as Capacity building scheme, SFURTI, RISC will not be eligible for any financial support under this program.
8. While selecting IA , due preference may be given to backward areas and weaker section of the society.

IV. Area of operation

One or two revenue sub-division in one or more contiguous District(s).

V. No. of artisans /beneficiaries

The artisans / beneficiaries located in the North Eastern States, Hilly Region and other States should be upto 100, upto 250 and upto 500 respectively.

VI. Committee for selection of IA

The committee constituted for selection of IA consist of the following members:-

Zonal Dy. CEO	Chairman
CEO, KVIB or its representative not less than the rank of DVIO	Member
Representative of re-enrolled V.I. Institution	Member
Director concerned or his representative	Member
State/Divisional Director	Member/Convener

VII. Terms of reference of the committee

- ❖ The State Director will obtain the proposal from the IA and place the same before the committee after scrutiny as per the guidelines mentioned therein.
- ❖ The committee will select the IA as per the eligible criteria mentioned therein and accordingly will recommend the name of IA to concerned V.I. Group Director.

VIII. Selection method

The committee constituted for selection of Implementing agency should take care of the following points while selecting the IA.

1. The production / average sales turnover of I.A. should be at least Rs.20.00 lakhs per annum during the last three years. In case of N.E.Z. States, the production / average sales turnover of I.A. should be at least Rs.15.00 lakhs per annum.
2. Aspects of sanction should be based upon fulfillment of collateral security in terms of mortgage/surety bond for which necessary legal opinion may be obtained . Maximum limit of Grant may also be proposed for Capital Expenditure as well as for Working Capital.

IX. Sanction of funds and its operation by IA

1. The fund will be sanctioned in favour of the Implementing Agency and the same will be directly credited to the ESCROW account after getting necessary clearance from State/Divisional Director.
2. Implementing Agency will abide by the financial guidelines prescribed by the Commission .
3. The Implementing Agency may give a suitable declaration stating that the, infrastructure to be created to be offered to all artisans without any impediments

X. Monitoring

1. The State/Divisional Director should ensure that the funds should be utilized for the purpose for which it is sanctioned and necessary steps for proper implementation.
2. The concerned V.I. Director should monitor the scheme and obtain report from time to time from the field offices by closely monitoring the successful implementation of the programme.

The above guidelines should be followed scrupulously for implementation of five potential traditional village industries activities identified by the KVIC under ADB Cluster Programme.


Chief Executive Officer

To

The All Industry/ Programme Directors in Central Office

Copy to

1. All Members of the SFC/ Commission
2. P.S. to Chairperson.
3. O.S.D. to C.E.O
4. The All State/Divisional Directors


Chief Executive Officer



DIRECTORATE OF V.I. COORDINATION
KHADI AND VILLAGE INDUSTRIES COMMISSION
IRLA ROAD, VILE PARLE (WEST), MUMBAI-400 051



सत्यमेव जयते

No. VIC/ADB/KRDP/2012-13

Date:13.02.2013

C I R C U L A R

Sub: Selection of Implementing Agencies for implementation of potential trading Village Industries under ADB Cluster Programme-reg.

In partial modification of the Circular of even No. dated 05.08.2011, the Commission in its 605th meeting held on 26.09.2012, has approved the following modifications with reference to the Clause mentioned hereunder, looking to views/difficulties expressed by State and Programme Directors:

- a) Clause No.II: Eligible institution/organization: The guidelines contained under the clause will remain the same. However, such capable and potential institutions which could not be considered earlier for want of direct listing can now be considered for direct listing if found fulfilling all the conditions and Dy. Chief Executive Officer Zonal Offices are authorized to approve direct listing under KRDP-V.I. clusters also like in Khadi & SFURTI as empowered vide Standing Order No. 1672 dated 09.07.2008 and Circular No. VIC/Direct listing /2007-08 dated 7th June, 2007 respectively.

A model check list highlighting the points that are to be checked by State/Divisional offices before recommending the proposal to Dy. Chief Executive Officer, Zonal office for approval is enclosed herewith.

- b) Clause No.III (4) : The clause may be read as under: "IA should have suitable expertise to undertake Cluster Development in the field of organizing directly or promoting Village /Rural Industry Activities and have or shall get the personnel trained in the cluster development by UNIDO/EDI, Ahmedabad, NIMSME, Hyderabad, NISBUD, Noida, IIE, Guwahati etc."

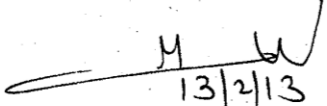
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- c) Clause No.III (7): The institutions which have already availed financial assistance under SFURTI, RISC(upto Rs. 25.00 lakhs) shall be debarred from the ambit of KRDP. However, the institutions which have availed benefit under RISC (upto Rs. 5.00 lakhs) may be considered restricting such activities already covered under the scheme. All other conditions under the clause remain the same.

Further to the above, a time frame of three months has been approved by the Commission for selection of Implementing Agencies from the date of finalization of the clusters.

All other terms and conditions containing the Circular dated 05.08.2011 read with Addendum dated 12.12.2011 will remain the same.

This issues with the approval of Chief Executive Officer.

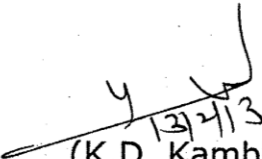

13/2/13
(K.D. Kamble)
Dy. Chief Executive Officer (V.I.)

To

All Industry/Programme Directors in Central Office

Copy to:

- 1) All Members of the SFC/Commission
- 2) P.S. to Chairman
- 3) O.S.D. to CEO
- 4) All State/Divisional Directors


13/2/13
(K.D. Kamble)
Dy. Chief Executive Officer (V.I.)



DIRECTORATE OF V.I. COORDINATION
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सत्यमेव जयते

No. VIC/ADB/KRDP/2013-14

Date: 19.06.2013

C I R C U L A R

Sub: Selection of Implementing Agencies for implementation of potential traditional Village Industries under ADB Cluster Programme- reg.

The Commission in its 612th meeting held on 22/04/2013, while discussing the proposal submitted by the Directorate of ABFPI to approve Shri Majji Gowri Grameena Abhibrudhi Samsthan, Kothavalasa, Vijaynagaram(A.P.) directed to rework/re-advertise, the whole exercise of identifying Implementing Agency under cluster development programme under KRDP in view of the changes/modifications made in the original guidelines for selection of Implementing Agency (IA).

In view of the above, it has become necessary to re work /re advertise the entire exercise in so far as identification of Implementing Agencies, taking into account the modifications made in the guidelines for selection of Implementing Agency. The relevant gist of original guidelines and the modifications issued thereto are juxtaposed to facilitate re-advertising/ reworking the exercise as decided by the Commission.

Clause No.	Original guidelines vide Circular dated 05.08.2011	Modified guidelines as per Circular dated 13.02.2013
I. Eligible institutions /organization	i. Directly aided institutions of KVIC, registered either with KVIC or KVIB or Departmental Unit of KVIC/KVIB, Working Units of KVIB/KVIC institutions who are not defaulters of any kind/type of KVIC Loan. ii. The Implementing	The guidelines as contained at alongside will remain the same. However, such capable and potential institutions which could not be considered earlier for want of direct listing can now be considered for direct listing if found fulfilling all the conditions and Dy. Chief Executive Officer Zonal Offices are authorized

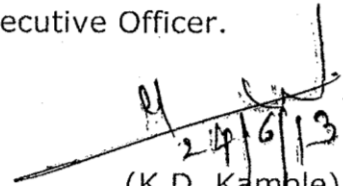
	Agency would be NGO, Institution of Central, State, and Semi Government Organizations and Institutions of KVIC/KVIB.	to approve direct listing under KRDP-V.I. clusters also like in Khadi & SFURTI as empowered vide Standing Order No. 1672 dated 09.07.2008 and Circular No. VIC/Direct listing /2007-08 dated 7 th June, 2007 respectively.
III. Eligible criteria for IA (Point No.4)	The IA should have personnel trained in the Cluster Development by UNIDO or other National Level Institutes like EDI, Ahmedabad, NISIET, Hyderabad etc.	"IA should have suitable expertise to undertake Cluster Development in the field of organizing directly or promoting Village /Rural Industry Activities and have or shall get the personnel trained in the cluster development by UNIDO/EDI, Ahmedabad, NIMSME, Hyderabad, NISBUD, Noida, IIE, Guwahati etc."
III. Eligible criteria for IA (Point No.7)	The institutions availing financial support from KVIC under any other scheme such as capacity building, SFURTI, RISC will not be eligible for any financial support under this programme.	The institutions which have already availed financial assistance under SFURTI, RISC (up to Rs. 25.00 lakhs) shall be debarred from the ambit of KRDP. However, the institutions which have availed benefit under RISC (up to Rs. 5.00 lakhs) may be considered restricting such activities already covered under the scheme.

:3:

In order to ensure level playing field and to have transparency in the selection of Implementing Agencies (IAs) as well as to generate better proposals, it has been decided that the original guidelines issued on 05.08.2011 and the revision made under three clauses as per circular dated 13.02.2013 may be duly advertised while selection of IA for V.I. Cluster implementation under the KRDP.

In view of the above, the State/Divisional Offices involved in the selection /identification of Implementing Agencies for the cluster development programme under KRDP may kindly initiate action by incorporating the changes/modifications while selection of IAs and forward the proposal to the respective Directorate in Central Office for finalizing them.

This issue with the approval of Chief Executive Officer.


24/6/13
(K.D. Kamble)
Dy. Chief Executive Officer (V.I.)

To

- 1) All State/Divisional Directors
- 2) All Industry/Programme Directors in Central Office

Copy to:

- 1) All Members of the SFC/Commission
- 2) P.S. to Chairman
- 3) O.S.D. to CEO
- 4) A.O. FA Cell